

Know Freedom - Privacy Policy

Updated: 4/1/2025

Know Freedom Technologies (“Know Freedom,” “we,” “us,” or “our”) respects the privacy of our users (“user” or “you”). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website KnowFreedom.io, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”). This Site and associated services, including the Know Freedom crypto wallet, are designed primarily for businesses and individuals aged 18 or older. If you do not meet these criteria, you may not access or use the Site. Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Site.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Privacy Policy. Changes are effective immediately upon posting, and your continued use of the Site constitutes acceptance of those changes.

1. Information Collection

Personal Data

We may collect personally identifiable information that you voluntarily provide when you: create an account, subscribe to updates, participate in activities related to the Site (such as online chat or message boards), or conduct business transactions. This may include:

- Name,
- Business Name,
- Shipping Address,
- Email Address,
- Phone Number, and
- Payment Details.

Providing personal information is voluntary, but declining may limit access to certain Site features.

Derivative Data

Our servers automatically collect certain information when you visit the Site, including IP address, browser type, operating system, pages visited, and access times.

Digital Reward Wallet Transactions

The Know Freedom Wallet is a decentralized finance (DeFi) wallet connected to this Site. As a non-custodial wallet, we do not track, store, or control user transaction details or balances. All

blockchain transactions occur directly on the blockchain and are publicly visible per the nature of decentralized ledger technology.

Financial Data

If you purchase products or services from the Site, we may collect payment-related information. All transactions are processed through third-party payment processors (e.g., Stripe), and Know Freedom does not store full payment card details.

2. Use of Information

Having accurate information allows us to: provide services efficiently, improve the Site and user experience, process payments and transactions, prevent fraudulent activity, enforce compliance with policies, and send relevant notifications. We do not track or monitor on-chain wallet transactions made using the Know Freedom Wallet.

3. Disclosure of Information

We may disclose collected information under the following circumstances:

By Law or to Protect Rights

If required by law, regulatory authorities, or legal proceedings, we may disclose personal information.

Third-Party Service Providers

We may share your information with service providers assisting with payment processing, data analytics, hosting services, customer support, and marketing.

Marketing Communications

With your consent, we may share your information in two ways:

1. Within the Marketplace: Vendors and merchants may use limited data to personalize offers, promotions, and advertisements displayed in the app.
2. With Third-Party Partners: We may share select information with trusted partners for external marketing purposes.

We do not sell your personal data. You can withdraw consent at any time by contacting us.

Third-Party Advertisers & Cookies

We use third-party advertisers and analytics tools that may collect non-personal data to serve targeted ads.

4. Compliance with Privacy Laws

General Data Protection Regulation (GDPR) - European Users

If you are located in the European Union (EU), you have the following rights under the GDPR: Right to access, correct, or delete your data; Right to restrict or object to processing; Right to data portability; Right to withdraw consent. To exercise GDPR rights, contact support@knowfreedom.io.

California Consumer Privacy Act (CCPA) - California Residents

California residents have the right to request details on the personal data collected and shared, opt out of the sale of personal data, and request deletion of personal data. Know Freedom does not sell personal information. To request access, deletion, or opt-out, email support@knowfreedom.io.

Children's Privacy – Compliance with COPPA (U.S. Law)

The Site and Know Freedom Wallet are not intended for users under 18. We do not knowingly collect or solicit data from minors. If we discover such data has been collected, it will be deleted.

5. Security of Your Information

We implement reasonable security measures to protect user data. However, no online service is 100% secure, and we cannot guarantee absolute protection from cyber threats.

6. Do-Not-Track (DNT) & User Controls

Some browsers allow users to enable Do-Not-Track (DNT) signals. Currently, no standardized DNT response mechanism exists, and Know Freedom does not respond to DNT signals. However, you can adjust browser settings to reject cookies or use opt-out mechanisms provided by advertising networks.

7. Contact Us

If you have questions about this Privacy Policy, contact us at:

Know Freedom Technologies
Attn: Data Protection Officer
1606 Headway Circle, Suite 9241
Austin, TX 78754
Email: support@knowfreedom.io
Phone: (801) 210-9030